



AdvisoryNet**PEST**

# Enhance EU advisory services and foster knowledge sharing to reduce the use and risk of pesticides



Funded by  
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and Innovation

[advisorynetpest.eu](https://advisorynetpest.eu)

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**The AdvisoryNetPEST project aims to network and upgrade advisory services across the EU to increase the sharing of knowledge and the adoption of innovative solutions to reduce the use and risks of pesticides (RURP) in all EU Member States, enabling the agricultural sector to achieve the targets proposed by the Farm to Fork Strategy.**

### OBJECTIVES

- Develop an EU network of advisors to reduce the use and risks of pesticides;
- Identify, select, and shape novel approaches (NAs) to be adapted and replicated across the EU;
- Exchange knowledge and train advisors to promote the adoption of the novel approaches by farmers;
- Scaling up the NAs, fostering the adoption of innovative solutions by farmers.

### SCALE-UP ACTIVITIES

**AdvisoryNetPEST** project will set a range of scaling activities to ensure a wide deployment of the NAs, in all EU countries:

**36**

Cross visits

**135**

Training and education and farm demonstrations events

**42**

National AKIS technical workshops

**42**

Brokerage events

### TARGET GROUPS



Advisors



Farmers



Policy Makers



Scientific & Educational Community



Citizens & Civil Society



EIP-AGRI and CAP Networks